

PALMER HOUSE

A HILTON® HOTEL

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THE PALMER HOUSE HILTON OFFERS THE ULTIMATE LUXURY PACKAGE FOR THOSE LOOKING FOR A ONE-OF-A-KIND CHICAGO EXPERIENCE

Live like famed hotel founders Bertha & Potter Palmer circa 1871

(CHICAGO; March 17, 2011) – Starting March 2011, the 140-year-old [Palmer House Hilton](#) offers guests the opportunity to indulge in a truly unique package inspired by the hotel founders themselves, Bertha and Potter Palmer. **The Ultimate Live like a Palmer Package** offers everything from an evening out at the opera to a rare in-suite dining experience crafted by Lockwood Executive Chef Greg Elliott. Guests can live the good life with this package, offering accommodations for three nights with the price starting at \$9,000.

In 1871, Potter Palmer surprised his wife Bertha with a wedding gift unlike any other, the Palmer House. The stunning hotel was built out of the most extravagant custom finishing's and was inspired by romance. Guests looking to mirror this lifestyle for an anniversary or romantic getaway can relish in the luxurious package that includes the following:

- **Ultimate Live like a Palmer Package:** A three night stay in the hotel's spacious 3,700 square-foot presidential suite complete with private car service to and from the airport; welcome gift from the Merz Apothecary; welcome bottle of Perrier Jouet and an array of unique brownies (the brownie was invented for Bertha Palmer); two monogrammed robes and a bouquet of fresh flowers upon arrival; tickets for two at the Lyric Opera; a custom suit and shirt for him; borrowed jewels from high-end jeweler for her; complimentary breakfast from Lockwood Restaurant; two sixty minute in-room massages; private behind-the-scenes tour of the Palmer House Hilton; use of luxury car all weekend and full-service private dinner in-room by Lockwood Executive Chef Greg Elliott.

RESERVATIONS: To book The Ultimate Live like a Palmer Package, please call the hotel at 312.726.7500 or book online at www.palmerhousehiltonhotel.com. The package requires at least a 72-hour notice prior to check-in and is available through December 31, 2011.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 91 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 592,000 rooms in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, please visit www.hiltonworldwide.com.

About Hilton Hotels

Hilton Hotels is the stylish, forward-thinking global leader of hospitality that welcomes guests in more countries than any other full-service hotel brand. The Hilton brand currently includes more than 530 hotels and resorts in 76 countries, and plans to serve travelers in 80 countries by the end of 2011. By offering innovative products, services and amenities, Hilton enables travelers to be at their best 24/7, whether traveling for business or leisure. Start your journey at www.hilton.com. Facebook users can follow the Hilton Hotels brand at www.facebook.com/Hilton

About The Palmer House Hilton—A Grand Palace Hotel

The majestic, world-class Palmer House Hilton reflects the opulence Potter Palmer designed and built into the original hotel in 1871, starting with its façade and extending to the dramatic, muraled Beaux Arts lobby and gracious guestrooms and event spaces. The Palmer House Hilton remains one of only 26 grand palace hotels remaining in America today, and it's one of Chicago's architectural crown jewels.

The Palmer House Hilton is owned by Thor Equities and operated by Hilton Worldwide. The hotel was named a member of the National Trust for Historic Preservation's Historic Hotels of America (HHA) for maintaining its historic integrity, architecture and ambiance. For additional information, please visit www.Facebook.com/PalmerHouseHilton or call 312.726.7500.

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**FOR MORE INFORMATION, PLEASE CONTACT
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