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Location, location, location!

CHICAGO'S PALMER HOUSE'S NEWEST NEIGHBOR, THE MODERN WING OF THE ART INSTITUTE, PROVES THE CITY'S GRANDE DAME OF HOTELS, IS ALSO THE MOST IDEALLY LOCATED FOR VACATIONERS

(Chicago IL) – The Palmer House has long been known for its unparalleled location for those visiting Chicago for business, professional and attending meetings and conventions. “However, the hotel is virtually in the center of all of Chicago best attractions for vacationing visitors and families as well,” according to Dean Lane, General Manager of the totally restored majestic grande palace hotel.

Lane offers evidence of this with the most recent opening of the \$300 million New Wing of the Art Institute of Chicago which is on the same street of the Palmer House, little more than a block away. “We’re the closest hotel to the already internationally acclaimed addition o the Art Institute of Chicago,” Lane adds.

The Modern Wing will house the collections of modern art, contemporary art, photography, and architecture and design and is the largest expansion in the Art Institute’s history. The building, designed by Pritzker-Prize winning architect Renzo Piano, creates a contemporary identify for the museum and takes its place among the forward-looking architecture that has defined Chicago since the 19th century. “Interestingly enough, that’s the spirit of the Palmer House’s renovation,” Lane points out. “We continue to celebrate our 140 year history, but definitely with an eye to the future of serving guests in the 21st century.”

Add one

After a visit in the New Modern Wing, Palmer House guests can literally stroll back to the hotel for refreshing dip in the hotel pool, a work-out in the new Spa Chakra Fitness Center or a relaxing massage in the hotel'Spa.

MILLENIUUM PARK

Once reenergized, Palmer House guests can return to the New Wing for further exploration if they choose, from the New Wing take the pedestrian sky bridge (also designed by Renzo Piano) – the Nicholas Bridgeway – that links the New Wing to Millennium Park. “The Park is just 620 feet away” Lane says, and the walk ‘in the air’ is an exhilarating experience itself.”

Once on the grounds of Millennium Park, guests can enjoy a whole host of free activities, many for the entire family, offered throughout the entire summer. After a day enjoying family fun, guests can again return to the hotel for their favorite beverage in Potter’s lounge or even a quick nap in their room before returning to Millennium Park for one of the many free pop, rock an classical concerts offered in the Pritzker Pavilion designed by world renowned architect Frank Gehry.

PICNIC IN THE PARK

Hotel guests planning to return to Millennium Park for one of the entertainment offerings can take advantage of a complete picnic basket for two with choices of either appetizers or salads and sandwiches. Each basket includes choices of two bottles of several of different beverages. A selection of sandwiches and other items for children is also available. One call to the hotel’s award-winning Lockwood

Restaurant will have everything waiting to take back to Millennium Park for the performance.

“I WOOFED IT UP AT THE PALMER HOUSE”

The Palmer House which has long been pet friendly encourages guests and families vacationing in Chicago to bring the family pet along. A low special one - time rate for the pet is less costly than boarding in a kennel or imposing on friends or family to care for it while the family is away. At check out, a hotel team member presents the dog with a special jewelry gift for his or her collars that says, “I woofed it up at the Palmer House.”

“When you add the magnificent Monroe Street harbor of Chicago’s glittering Lake Michigan, the Chicago Symphony, world class shopping and countless architectural attractions all within steps --- not miles – from the hotel, it’s clear that the best of Chicago is built around the Palmer House,” accordingly to Lane.

Special summer packages that include tickets to the New Wing of the Art Institute as well as the entire museum are available at: palmerhousehiltonhotel.com – or by calling 1-800 Hiltons.