

# PALMERHOUSE

A HILTON® HOTEL

**FOR: PALMER HOUSE HILTON**  
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## **THE PALMER HOUSE HILTON CELEBRATES HISTORY IN THE MAKING WITH A BLOWOUT 140<sup>TH</sup> ANNIVERSARY CEREMONY**

CHICAGO, IL (August 11, 2010) – The [Palmer House Hilton](http://www.palmerhousehiltonhotel.com), the country's longest continually operating hotel, will celebrate its 140<sup>th</sup> anniversary in grand fashion with a dedicated ceremony at **12:00 p.m. on September 15, 2010**. Speaking at the ceremony will be Illinois **Governor Patrick Quinn** and Chicago **Mayor Richard M. Daley**, alongside notable guests **Bill Kurtis** and **Potter Palmer IV**, during this historic occasion where the property will unveil its recently appointed Chicago landmark plaque. General Manager Dean Lane and Executive Assistant General Manager Todd Temperly will personally welcome guests to the event.

"This is truly a momentous occasion – a great American story centered around a visionary man," says General Manager Dean Lane.

On September 26, 1871, businessman Potter Palmer opened the hotel, initiating a history of welcoming guests from all corners of the globe, including every U.S. president. The Palmer House Hilton is one of twenty six surviving grand palace hotels in the United States, and houses countless works of art, historical inventions, and memories.

"The Palmer House is part of what makes Chicago the great American city it is today," says Mayor Daley. "It's one of those rare historical treasures that we're so proud to still have today and a property that you just can't re-create."



THE OLD PALMER HOUSE BEFORE THE FIRE.

Marrying old world grandeur with modern day amenities, the majestic hotel—situated in the heart of Chicago's Loop neighborhood—originally was a wedding gift from Palmer to his wife Bertha, a renowned socialite, philanthropist and patron of the arts.

Today, the Palmer House Hilton is a globally recognized, luxury hotel offering a true taste of Chicago.

The outdoor ceremony will take place in front of the property's main entrance at 17 East Monroe Street. The street will be blocked off between State and Wabash to accommodate the expected crowds. After some opening remarks, a dedicated bronze plaque will be unveiled, recognizing the hotel as a valued Chicago landmark. After the ceremony, guests will be invited into the Lobby for a special celebratory reception, featuring a champagne toast and cake cutting led by **Executive Pastry Chef Fabrice Bouet**.

#### **About Hilton Worldwide**

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 91 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 592,000 rooms in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®.

For more information about the company, please visit [www.hiltonworldwide.com](http://www.hiltonworldwide.com)

#### **About Hilton Hotels**

Hilton Hotels is the stylish, forward-thinking global leader of hospitality that welcomes guests in more countries than any other full-service hotel brand. The Hilton brand currently includes more than 530 hotels and resorts in 76 countries, and plans to serve travelers in 80 countries by the end of 2011. By offering innovative products, services and amenities, Hilton enables travelers to be at their best 24/7, whether traveling for business or leisure. Start your journey at [www.hilton.com](http://www.hilton.com). Facebook users can follow the Hilton Hotels brand at [www.facebook.com/Hilton](http://www.facebook.com/Hilton)

#### **About The Palmer House Hilton—A Grand Palace Hotel**

The majestic, world-class Palmer House Hilton reflects the opulence Potter Palmer designed and built into the original hotel in 1871, starting with its façade and extending to the dramatic, muraled Beaux Arts lobby and gracious guestrooms and event spaces. The Palmer House Hilton remains one of only 26 grand palace hotels remaining in America today, and it's one of Chicago's architectural crown jewels.

The Palmer House Hilton is owned by Thor Equities and operated by Hilton Worldwide. The hotel was named a member of the National Trust for Historic Preservation's Historic Hotels of America (HHA) for maintaining its historic integrity, architecture and ambiance. For additional information, please visit [www.Facebook.com/PalmerHouseHilton](http://www.Facebook.com/PalmerHouseHilton) or call (312) 726-7500.

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