PalmerHouse

A HILTON°HOTEL

PALMER HOUSE HILTON ANNOUNCED AS TRIPLE WINNER AT THE HISTORIC HOTELS OF AMERICA 2014 AWARDS OF EXCELLENCE

Palmer House Hilton Honored for Best Historic Hotel (Over 400 Guestrooms), Hotel Historian of the Year & Innovative Historic Hotel Event Host at the 2014 Awards Ceremony in Hershey, Pennsylvania



CHICAGO (October 10, 2014) – The Historic Hotels of America 2014 Awards of Excellence winners were announced at The Hotel Hershey on October 2, 2014, with <u>Palmer House Hilton</u> taking home awards for **Best Historic Hotel** (over 400 guestrooms) and **Hotel Historian of the Year**, commending PR Director Ken Price, a 30+ year veteran of the hotel, for his engaging and fascinating History is Hott tour. Additionally, the hotel also received a Best Practice Award for **Innovative Historic Hotel Event Host** – presented to the hotel with the best "Creativity to 'Bring Back' Hotel's Memorable Experiences." The winners were chosen from more than 160 nominees, with the awards presented before an audience of over 200 hoteliers and industry leaders from the preeminent historic hotels in the United States.

Each year, the winners of these awards are recognized as leaders in their category, highlighting the select historic hotels, hoteliers and practices that make them stand out. According to the Historic Hotels of America, "The Awards of Excellence are presented to historic hotels demonstrating the highest contribution to furthering the celebration of history and demonstrating leadership and innovation."

"Palmer House Hilton's wins for the Best Historic Hotel (over 400 guestrooms) and Ken Price as Hotel Historian of the Year by Historic Hotels of America validates what guests from around the world have known since 1873. As the stage for countless historic happenings from the 19th century to now, Palmer House Hilton is more than just a place where a traveler rests their head or dines at our table. It is where so many of America's, and the world's, greatest events have occurred – and continues to be at the forefront of cutting edge innovation as it witnesses history happening today. I am delighted the prestigious organization of the Historic Hotels of America has recognized it," said General Manager Dean Lane.

"We are delighted this year to honor Palmer House Hilton– the birthplace of the chocolate brownie in 1893 and the longest continuously operating hotel in the United States," said Lawrence Horwitz, Executive Director of Historic Hotels of America and Historic Hotels Worldwide.

"This award-winning hotel has been welcoming world leaders, celebrities, authors, inventors, sports legends and guests for more than 140 years, representing the pinnacle of this distinct group of nominees. Ken Price, the in-house PR Director and resident historian, brings history alive and makes it exciting. We extend them our congratulations."

To visit this hip and historic property, or to book a spot on Ken Price's History is Hott tour, please visit www.palmerhousehiltonhotel.com.

About Hilton Worldwide

Hilton Worldwide is a leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 93 years, Hilton Worldwide has offered business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,900 hotels and timeshare properties, with 640,000 rooms in 90 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. Visit www.hiltonworldwide.com for more information and connect with Hilton Worldwide at www.facebook.com/hiltonworldwide,www.twitter.com/hiltonworldwide,www.youtube.com/ hiltonworldwide, www.flickr.com/hiltonworldwide and www.linkedin.com/company/hiltonworldwide

About Historic Hotels of America®

Historic Hotels of America is the official program of the National Trust for Historic Preservation[•] for recognizing and celebrating the finest Historic Hotels. Historic Hotels of America was founded in 1989 by the National Trust for Historic Preservation with 32 charter members. Today, Historic Hotels of America has more than 260 historic hotels. These historic hotels have all faithfully maintained their authenticity, sense of place, and architectural integrity in the United States of America, including 44 states, the District of Columbia, the U.S. Virgin Islands, and Puerto Rico. Historic Hotels of America is comprised of mostly independently owned and operated properties. More than 30 of the world's finest hospitality brands, chains, and collections are represented in Historic Hotels of America. To be nominated and selected for membership into this prestigious program, a hotel must be at least 50 years old; has been designated by the U.S. Secretary of the Interior as a National Historic Landmark or listed in or eligible for listing in the National Register of Historic Places; and recognized as having historic significance. For more information, please visit HistoricHotels.org.

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