

PALMERHOUSE

A HILTON HOTEL

BUILDING COMMUNITY: PALMER HOUSE HILTON IS BRINGING TOGETHER THE BUSINESS TRAVEL COMMUNITY WITH A NEW MONTHLY EVENT PROGRAM ESPECIALLY FOR CORPORATE CLIENTELE



CHICAGO (March 6, 2015) – Catering to its ever-growing business travel audience, the Palmer House Hilton launches new value offerings that allow guests to connect, unwind, and indulge at their home away from home with the Building a Business Travel Community program. As an added incentive, corporate clientele will now be invited to mingle at private events hosted monthly at the hotel in their honor. Boasting unique themes like gingerbread housing making demos with the pastry chef, partnering with Stop Hunger Now producing over 10,000 meals, and most recently, the buzzing event featuring the Palmer House rooftop honey with the Beekeeper offering seasonally inspired cocktails and local fare.

With over 130, 000 square feet of meeting space and the hotel’s central location in downtown Chicago, Palmer House Hilton provides business travelers with historical distinction and interesting spaces perfect for networking whilst enjoying custom cocktails with one of the hotel’s private label bourbons or tequilas. Whether traveling for business, hosting a meeting or event on-property, the hotel’s dedicated service and new value offerings allow travelers to build new relationships.

“We are thrilled to be able to give back and create a community among our business travelers, who may or may not know one another,” said Gene Hare, Director of Sales and Marketing, Hiltons of Chicago. “Community is part of our core values and it is inspiring to be able to activate spaces with engaging events that connect our corporate clientele, sparking creativity, building friendship + synergies and giving back to the community.”

For more information on the meetings offerings available at Palmer House Hilton, please visit www.palmerhousehiltonhotel.com.

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About Hilton Worldwide

Hilton Worldwide is a leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 93 years, Hilton Worldwide has offered business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest

experiences across its global brands. Its brands are comprised of more than 3,900 hotels and timeshare properties, with 640,000 rooms in 90 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. Visit www.hiltonworldwide.com for more information and connect with Hilton Worldwide at www.facebook.com/hiltonworldwide, www.twitter.com/hiltonworldwide, www.youtube.com/hiltonworldwide, www.flickr.com/hiltonworldwide and www.linkedin.com/company/hilton-worldwide.com

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